

Common Course Outline for: BUSN 2155 Legal Environment of Business

A. Course Description

1. Number of credits: 3
2. Prerequisites: none
3. Co-requisites: none

Catalogue description: A survey course about the legal aspects of managing a business. It includes a review of the basic U.S. Legal system, ethics, contracts, legal structure of business, employment, consumer issues, and international business law.

B. Date last revised: June, 2018

C. Outline of Major Content Areas

This course will provide business students with a survey of the principle areas of business law. It will explore the relationship between business and the law with respect to the following topics: torts, crimes, intellectual property, contracts, negotiable instruments, agency, employment, and forms of business organization. Students will also explore the relationship between business and the law with respect to ethics and social responsibility, government regulation, personal property, real property, and international trade. Students will gain a working knowledge of practical rules of law and legal terminology, as well as legal solutions for business-related issues.

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

- Analyze the legal environment of business in the United States
- Explain the applicability of tort and criminal law to business
- Explain the applicability of intellectual property law to business
- Explain how contract law principles apply to business transactions
- Evaluate the rights and responsibilities of principals, agents, and third parties in agency transactions
- Analyze the various employment laws affecting the employer-employee relationship in the United States
- Evaluate the forms of business organization in the United States
- Analyze the ethical and social responsibility of business
- Evaluate the various types of government regulation that affect business
- Explain the effects of personal and real property laws on business
- Appraise the impact that international law has on global business

E. Methods for Assessing Student Learning

Can include:

Testing

Written case studies

Research assignments

Student presentations

Students should consult their course syllabus for specific grading policies.

F. Special Information: none